

DALE'S "ONCE-IN-A-LIFETIME" LINGERIE SALE

KNOW THE REAL JOY OF GOOD BUYING—MOVE UP TO QUALITY
MOVE UP TO DALE'S *All Merchandise is First Quality Offered at Savings From 50 to 60%*

BABS BRAND
NYLON HOSE
 FIRST QUALITY FULL FASHION 60-GUAGE, 15-DENIER 10 ASSORTED SHADES



47¢ PAIR
 REG. 69¢ VALUE **\$1.00**
3 PAIRS FOR

CLEARANCE LADIES' BRAS

EXQUISITE FORM LOVABLE WINGS	Reg. \$1.98—Sale	\$1.22
ANITA BRA	Reg. \$2.50—Sale	\$1.59
TRU-FORM LONG-LINE GLAMORENE LONG-LINE BEAU BRA	Reg. \$2.50—Sale	\$1.59

Up to 46-D. Reg. \$2.50—Sale \$1.59. Reg. \$2.98—Sale \$1.59.

Buy One at SALE PRICE Get 2nd for **1¢ ONLY**

LADIES' 100% NYLON FULL and HALF SLIPS

- Full Cut
- Lacy Trim
- Pastel Shades
- Sizes 32-40

99¢
 \$1.98 VALUE

LADIES' PANTIES

2 Bar Tricos Heavy Quality Assorted Colors SIZES S-M-L

17¢
 A Regular 37c Dale Special

NAME BRAND



\$6.98 Value
 Boned, lined center front, boned back—smoothest all-in-one support, sensationally low priced at Dale's! Cotton and rayon jacquard corset batiste with elastic sides, gores. Built-up bust is net lined nylon lace and self fabric. Pink. Bust sizes 36, 38, 40, 42, 44, 46, 48.

OUR SALE PRICE \$2.98

BY DIANA



\$8.99 Value
 Low-back Taperette for new backless fashions—sells nationally for \$12.50! Elastic sides, back—light boning, underwired cups are nylon-sheer lined—straps detach, adjust to every neckline. Full length front zip. Sizes B and C cups, 32 to 40.

OUR SALE PRICE \$4.98

LADIES' SLEEPWEAR
 Warm and Wonderful

Career girl, college girl, homemaker... we're ready to please all the ladies with a wide, wonderful choice... gowns or pajamas in prints or plains, cozy fabrics and pretty details.



\$1.66
 Reg. Each \$3.49

Gown Sizes 34-46 Pajama Sizes 34-40

LADIES' Baby Dolls and Shorty Gowns

Cotton Rayons Lace Trim Prints Solids Sizes S-M-L

99¢
 VALUES TO \$1.98

LADIES' DUSTERS

Cottons you love for fall weather... Drip dry. Dale's made a timely buy on these cool, crisp dusters.



\$1.17
 Val \$2.92

See Our Selection First SIZES 12-20

NAME BRAND



\$2.99 Value
 All-in-one buy! Knit rayon, cotton, elastic—stitched bra cups. Pink.

OUR SALE PRICE 75¢

BY FORMFIT



\$13.50 Value
 Fabulous "Girdliere." Youthfull uplift bra. Adjustable straps. Full side panels of back. Full side panels of rayon leno elastic. Light boning. Hooks above. Side zip closing. 4 garters. White. B cup, sizes 34 to 42. C cup sizes 34 to 44.

OUR SALE PRICE \$3.50

NAME BRAND



\$3.19 Value
 Cotton-rayon corset—front lacing, back support, boning. Elastic gores. Front clasps, retaining hooks. 26, 30, 38.

OUR SALE PRICE \$1.49

NAME BRAND



\$2.49 Value
 Side hook buy! Rayon-stripped cotton corset batiste—elastic sides. Boned front, back. Terrific at the price! Garters adjust. Length 14 in. Tealrose. Waists 26, 28, 30, 32, 34, 36, 38.

OUR SALE PRICE \$1.99

NAME BRAND



\$1.99 Value
 Nylon-rayon power net elastic. Elastic top, bottom binding. Criss-cross front panels. 4 garters adjust. Waist sizes S (24-26), M (27-28), Y (29-30). White.

OUR SALE PRICE 50¢

CRESCENT



\$10.95 Value
 Duo-action by Crescent. Jacquard corset batiste—semi-built-up bust. Flexible coil-wire trims back, bones at sides of adj. front laces. Elastic side panels, gores. Sizes 36 to 48.

OUR SALE PRICE \$2.50

GLAMORIZE JR.



\$3.99 Value
 "Glamorize Jr." by Even-pul—new lightweight t control! Rayon-cotton power net elastic, combed cotton danted front panel. Elastic inserts at legs. Detachable nylon crotch. Waists: Small (25-26), Med. (27-28), Lge. (29-30), X-Lge. (31-32).

OUR SALE PRICE \$1.99

MINUET



\$3.95 Value
 Newest "Minuet"—elastic inner front panel for trim tummy, nylon marquisette front insert. Rayon-leno power net front, sides. Rayon-cotton elastic back panel. Power net elastic at top o back for no-roll. 4 elastic garters. White. Waist sizes S (24-26), M (27-28), L (29-30), XL (31-32).

OUR SALE PRICE \$2.25

SARONG



\$2.95 Value
 "Frenchie Brief" by Sarong. Softest nylon Milanese tricot with ventilated elastic waistband, bikini-cut elastic leg bands. Non-stretch tape anchors adjustable stretch garters that button on, off. White. Waist sizes: Petite 23-24; small 25-26; medium 27-28; large 29-30.

OUR SALE PRICE \$1.49

TRU-HEALTH



\$2.39 Value
 Back lace bracer—banishes that tired feeling! Cotton with lined shoulder bands. Pull strap front, fastens, adjustable lacing for support, improved posture. Lightly boned back. White. Chests 28, 30, 32, 34, 36, 38, 40, 42.

OUR SALE PRICE \$1.25

NEAT FORM



\$5.99 Value
 Criss-cross front—slimming cotton-rayon elastic. Leno elastic sides. Boned. White. 4 garters. Waist 26, 27, 28, 29, 30, 32, 34, 36, 38.

OUR SALE PRICE \$2.99

TRUE FORM



\$5.99 Value
 New panty girdle by "True Form"—Nylon, rayon power net elastic firms front, back. Special back panels stretches vertically for contour control. White. Waist sizes S (24-26), M (27-28), L (29-30), XL (31-32).

OUR SALE PRICE \$2.99

BESTFORM



\$7.95 Value
 "Flirtation Walk" by Bestform. Flexible criss-cross front panels in rayon-cotton brocade—free stride comfort! Satin elastic panels. Side zip. in.; up 2 1/2-in. Waist sizes 26, 27, 28, 29, 30, 32, 34, 36.

OUR SALE PRICE \$3.99

DALE'S
 SELF-SERVICE DEPARTMENT STORE

1334 EL PRADO TORRANCE Phone 8-9688

DOWN TOWN TORRANCE NEXT TO A&P MARKET

OPEN DAILY 9 TO 6 FRIDAY 'TIL 9 P.M.

REMEMBER—DALE'S JUST WON'T BE UNDER SOLD